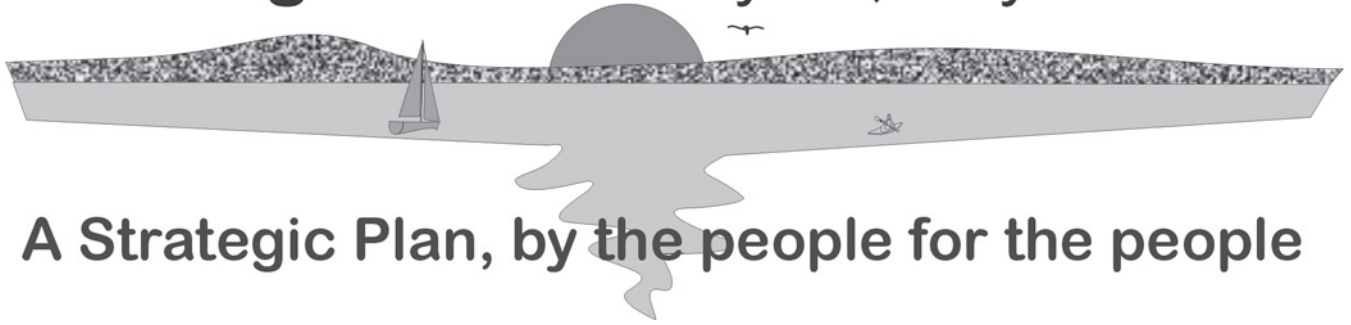


Creating Callala - Myola, Bay & Beach



A Strategic Plan, by the people for the people

Creating our own Callala

Local associations of people working with a strategic plan for your home town.

Aims

One of the first aims of Creating Callala was to formulate a strategic plan or vision for our area. Having a plan we, the public, have agreed on means the local Associations such as the Callala Beach Progress Association and the Callala Bay Community Association have clear directions on what the public wants. This makes decision making on project priorities much easier. The Associations can work on projects with confidence, knowing they are heading in the right direction.

Allies

In the last year both of the Callala Beach and Callala Bay Associations have been working on projects which are high priorities in the strategic plan that has arisen from the Creating Callala process. These have included:

- Providing support for the Soccer Club for the construction of another field
- Supporting the Business Chamber on various projects to promote our area
- Making great progress on paths and cycleway projects in the area
- Initiating a community veggie garden – for friendships, learning and food
- Research on causes of foreshore erosion, storm protection, and repair strategies

Results

The Creating Callala Strategic plan is helping both groups (Bay and Beach-Myola) to recognise the assets, the wishes and the problems of the area, so that they can work together towards creating the Callala of your dreams.

The vision from the workshops:

“Callala is a united community that values community well-being, respects its natural environment, and supports sustainable lifestyles.”

From there to where ?

After two big meetings, and a big summary of all the ideas floated on those days, came a vision, some goals, and an organised but undigested lump of information. This lump was handed to the Creating Callala Committee. After months of working in sub-groups with other local citizens, the issues and objectives are back to you with timelines proposed, as well as partners and other details identified.

- For more about “how” see page 2.
- Overall strategies are briefly summarised at pages 6-7.
- Each Theme or Interest area is reported in the following pages – see Contents on page 3.

Which brings us to the **NEXT BIG PUBLIC EVENT.**

On Sunday, 19 May 2013, Creating Callala & helpers invite you to come, discover details, discuss these ideas, and get involved in realising the future of Callala-Myola area.

See event information at bottom of this page.

Local associations and many individuals will be needed to achieve our goals.

You can be involved.

**Sunday
19 MAY
2013**

Find details of the PLAN.
Discuss the PLAN topics.
Meet like-minded people.
Get involved with ACTIONS.

**Drop in
between
9:00 am
& 2:00 pm**

Callala Bay shops precinct, Emmett St

Planning by the people, for the people

Local residents and ratepayers are planning their own future. The "Creating Callala" process has actively involved both full and part-time residents from all parts of our district - from Myola, Callala Beach, and Callala Bay. The focus has been on what we as a community value, what we are missing or need, what goals are more important for our future, and how we can get there. The aim is a practical, achievable plan.

How it has happened

Advertising and invitations were extended to all concerned people in the area. On 4 February 2012, a first public workshop was attended by 170 residents.

The many positive ideas and concerns were organised afterwards, and brought back to a further workshop on 10 March 2012. At that second general workshop, 60 residents began detailing the ideas. From there, a volunteer working party was organised to carry the planning process forward.

Residents identified what they saw as the drivers, the problems, the assets and opportunities. Original topic groupings (in alphabetical order) included

- Business, including tourism, marketing
- Development that is sustainable & conserving
- Environment, care and preservation
- Health, social well-being
- Mature-Aged Citizens needs
- Safety or Policing
- Sporting facilities and activities
- Town appearance, including public spaces
- Youth – positive opportunities & activities

This planning process started through Callala Bay Community Association, in cooperation with Callala Beach Progress Association, assisted by the regional operations of NSW Dept of Trade and Investment.

From April 2012, the process has been carried forward by a Creating Callala Committee. These volunteers worked as subgroups analysing workshop ideas, then gathering more specific information from participants, from local community groups, from research and from government agencies.

This document briefly summarises the results. Under topic headings, it outlines some practical outcomes already started, and further plans or priorities.

Which brings us to the **NEXT BIG FORUM EVENT**.

Overall strategies are summarised at pages 6-7.

Further detail of who, what, and raw data is on-line at <http://creatingcallala.weebly.com/>

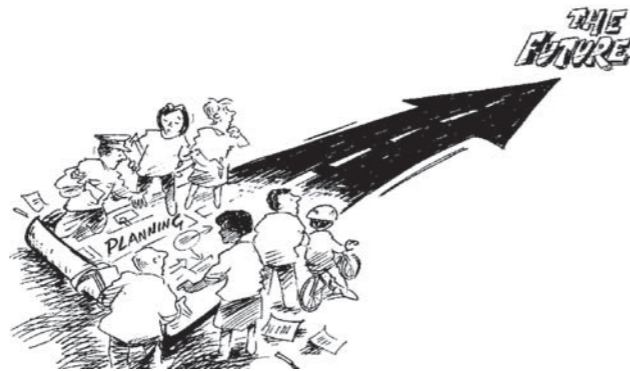
An electronic copy of this document is also available on-line at that site.

Contact for the Creating Callala group is creatingcallala@gmail.com.

This document (see above), was produced by volunteers in Creating Callala Committee (CCC), who also worked with many others in our community to analyse the workshop data, and compile the detailed Plan and this brief summary.

Printing was made possible by a grant of \$500 from Shoalhaven City Council, and the balance of publishing costs was achieved by sponsorship from our advertisers. We thank these plan project backers most sincerely. Printing by Ulladulla Printing Services

DISCLAIMER: Information collated and views expressed in this Strategic Plan discussion paper arise from many sources and are provided for general background and to support a community process. Creating Callala Committee, and its auspicing body, Callala Bay Community Association, Shoalhaven City Council & our advertisers accept no liability whatsoever in relation to that information, those views, possible future actions, developments or events, or any decisions or actions taken by other parties based on that information or those views. This is NOT a legal or government planning document. Display of advertising carries no warranty in relation to the advertisers' information.



Our people, our plan, and our partners:

On Sunday, 19 May 2013, Creating Callala & helpers invite you to come, discover details, discuss these ideas, and get involved in realising the future of Callala-Myola area.

See event information at the bottom of front page.

This local planning, driven by our community, affirms what we can agree is needed and desired, what we will work to achieve. It does not have the force of law, but it has "people power".

This plan lets our community resolve what is important to us, telling that to local, state and federal governments. We want a say in guidelines for development, and in the use of our rates and taxes.

In achieving our goals, primary partners will be local residents and businesses, Shoalhaven City Council, and NSW state agencies. Their forward budgeting of funds will be required, as well as community support and energy.

Local associations and many individuals will be needed to achieve our goals. **You can be involved.**

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- Special rates for Callala Projects**

Contact Greg Westlake on 4423 5533

Email: gregw@pacificwestlake.com

Designing Your Future

Contents

Page 1	Highlights of Creating Callala, and Next Big Information Forum on Sunday 19 May 2013.
Page 2	This planning process, supporters and partners
Page 3	Table of Contents; and Festivals
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Page 7	Overall planning priorities table
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Page 9	Environment and bushcare
Page 10	Business Chamber & Tourism; Community Associations
Page 11	Seniors, housing & services
Page 12	Sports News; Health and Social Wellbeing networks.

Festivals

Part of the planning arising from the Creating Callala workshops, in the interests of recreation and tourism in the Callala-Myola area, suggested introduction of festivals. It was widely felt that this would be an exciting and encompassing idea.

What this may mean for Callala communities is that a community festival would:

- Celebrate the beautiful area we live in with a sense of community pride.
- Bring people in from outside our communities to support our businesses and share our facilities through activities that the community determines
- Promote our own community as a unique and wonderful place to live so that it is recognisable and distinct in our region.

The group setup to investigate this idea has come up with two proposals.

One proposal for winter, in the concept stage, was given the name "The Running of the Brumbies". The idea behind it is a family day with the kids creating their own hobby horse, of some description, and parading with prizes for various categories and culminating with various activities at the sports field and where various types of food and drink stalls would be present. It would also tie in our community's strong sporting club Callala District Soccer Club, more affectionately known as 'the Brumbies'. The Soccer club would look to support the festival through



involving its members and possibly holding a social function in conjunction with the event.

The second proposal, during warmer months to allow water events, is to hold an event called "Beach to Bay". On a larger scale, this would be an active outdoor sporting event festival based around our stunning foreshores and beach fronts. Ideally this would take place outside of peak tourism season. A number of events throughout the day such as foot races, swim races and kayak races from Callala Beach to Callala Bay, would culminate in a festival in the park by the sailing school, and an open air film showing in the evening.

Both these programs require a lot of planning and assistance as "many hands make light work", so volunteers for the committee and running these programs are needed.

Please come along to the next community forum or information event to provide your thoughts, ideas and most importantly your offer of help.

Shared paths and cycleways

At last year's forums the community said: **We want better and safer Paths and Cycleways in Callala and Myola.**

Following those fantastic forums in 2012, the following objectives have repeatedly arisen from all of the great input provided by the people attending.

You want to:

- Improve the safety for cyclists and motorists
- Improve access and links to key locations
- Promote a healthy lifestyle in the area

Action and results already !



The Shared User Pathway subcommittee has been working on these objectives over the last year and is developing a long term strategy for the area. Fortunately Callala Bay Community Association was already working hard on these exact objectives.

Some quick results, such as the construction of the path along Emmett Street from the shops to the school,

were achieved thanks to the hard work of that group.

In addition the Callala Beach Progress Association has jumped right behind the proposed Myola to Callala Beach shared path and is doing great work on fund raising.

The current top priority projects are:

1. Extend the cycleway along Chisholm Street to complete a safe link to the Callala Public School and shopping area.

2. Construct a shared path around the Callala headland from Bicentennial Park to the end of Sheaffe Street.
3. Construct a shared path to link Myola to Callala Beach.

Current status on these projects is:

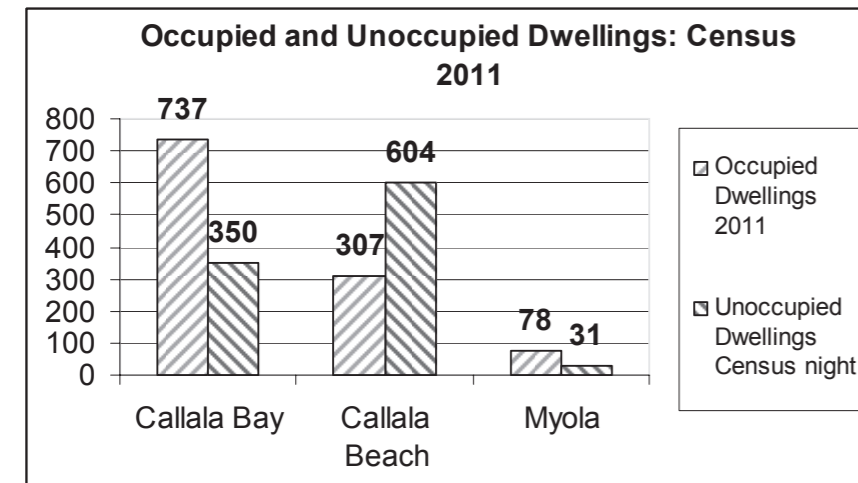
1. Council has committed some funds and prepared a design for a pathway along Chisholm Street. Details are being negotiated. Construction is to start soon.
2. Callala Bay Community Association has recently obtained an \$82,000.00 grant for Callala Point headland path – fantastic. Council has put a design out to the public for comments. The next stage is detailed design and construction.
3. Council has committed some funds to the Myola to Callala Beach shared path, and are currently checking the environmental impact of this proposed route. The Callala Beach Progress Association has already raised \$4,700.00 towards the project.

Other projects under consideration for 2014 are (1) a shared path on Callala Bay Road from the preschool down to Sydney St, and (2) the continuation of Sheaffe St path down to the existing path inside the sports reserve.

What will be next ?!

The next stage will involve construction of the paths and as funds are very tight we need **volunteers** who can help with formwork and concreting, and anything else you can do to help.

Come along and see the project proposals and give us your opinion and support. See how you can help with these great community projects.



Locality	Pop'n	Persons
Callala Bay	71%	1914
Callala Beach	25%	681
Myola	4%	95
District Total	100%	2690



Overall strategies are summarised at pages 6-7.

Further detail is on-line at <http://creatingcallala.weebly.com/>

An electronic copy of this document is also available on-line at that site.

Contact for the Creating Callala group is creatingcallala@gmail.com

Bay Foreshores – focus of our lifestyle

Keeping foreshore areas intact from storm and human impacts has been given high priority by workshop participants and by this plan. Community and visitors alike highly value our attractive, accessible, clean, healthy and safe beaches and foreshores.

These beautiful natural areas giving access to Jervis Bay waters are the prime assets of Callala-Myola. They have drawn the early campers, more recent residents, and very many visitors.

The Issues

Public foreshore spaces – the beaches and dunes, rock shelves, park or reserve areas - are a very limited resource, subject to natural forces and the impacts of human uses.

Dramatic dune and beach damage mostly happens in storms at high tides. Most everyday foreshore activities and small facilities are low-impact, and compatible, even in seasonal traffic peaks.

All single-purpose facilities exclude other uses. Larger structures permanently change shoreline appearance and disrupt natural processes, often with damaging side-effects. So all foreshore proposals require thorough studies, to protect environmental values and preserve existing uses.



Urgent pressure points:

Beach dunes at Callala Beach and Myola have eroded after vegetation was worn away at un-formed access points through the dune, and by storm surges. Here, pedestrian access walkways improved dune stability and beach access, but ramps may require maintenance and restoration after storms.

The dune front and public park at Callala Bay is under pressure from severe storms, high human and vehicle uses, including boat launching traffic and parking, access to moored boats and pier, picnic and play areas, walkers, parties, dinghy activities. Much prime foreshore reserve is now given to vehicle traffic and to parking. The ramp/pier rock groyne causes silting to south, as well as erosion of dune and beach loss to the north. This is a critical urgent issue.

Myola's navigable creek waterfront is generally stable, protected by a trainer wall at the east, by

conserved wetland & mangrove, by boating speed limits and by vegetation further west. The Currumbene Ck boat ramp, west of Catherine St, is suitable, but the trainer wall & ramp accesses, manoeuvring and parking areas are not!

Medium and Later priorities:

The foreshore reserves between these main access points are either bushland or like strips of parkland. Medium term priorities include improved connecting pathways in some sections, toilets & showers at high use locations, seats, water and picnic tables, and guidance for visitors. (See "Pathways" section also.)

Some additional facilities for boat launching or loading, or mooring, were suggested. They may duplicate or improve. These are not yet analysed for feasibility, community benefits, or public priorities.

Suggestions of a foreshore restaurant, motel or marina (boat-harbour) were found to be very complex & controversial. The development process would be best suited to the private sector to propose. If to be sited on private, suitably zoned land, a development application would address planning and legal compliance, traffic issues, agreements with land owners, as well as the usual environmental impact statements. If proposed in public natural space (crown land or Marine Park waters) such commercial and industrial development proposals must go further, addressing loss of public values and amenity, wider social costs, legal and equity assessment, and much larger environmental damage. Governments & community would then evaluate the impacts and respond to the developer's ideas and research.

Partners in foreshore care:

In foreshore matters, primary partners will be Shoalhaven City Council, Marine Park Authority, and Crown Lands who are responsible for public intertidal and foreshore areas. These bodies and our community share urgent concern about how to stop silting and repair erosion of dunes & beach areas beside hard structures. Erosion or siltation problems are complex. Their remedies are costly to research, design, and construct. Forward budgeting and possibly state government grants will be required, as well as community support and energy.

Local associations and many individuals will be needed to achieve appropriate foreshore protection and enhancement measures. **You can be involved.**

Foreshore items are summarised at pages 6-7.

Further detail is on-line at <http://creatingcallala.weebly.com/>

Contact for group developing FORESHORE actions is Duncan on 44466266.

Strategic Plan Summary & Priorities / Timing

Short Term = 12months; Medium Term = 1-3yrs; Long Term = 3yrs +
 Objectives (Goals) Timeline

Group - Sport and Health		Group - Sport and Health	Timeline
Benefits of social and health groups	To establish regular walking group and addressing different levels of fitness		Short
	To organise a chess club and book club meeting on a monthly basis		Short
	To extend sailing club facilities to include an ocean swim group		Short
	To extend participation in existing groups		Short
	To encourage opportunities for other interest groups to start		Short
Active Festivalsproposed (a) Running of the Brumbies, and (b) Beach to Bay	To Promote community involvement in healthy and fun activities - both summer and winter, To improve tourism in the area, to generate income to assist with funding other objectives		Medium
Community veggie gardens	To provide a community area to grow food, To connect the community, to share knowledge [Starting]		Medium
Other community spaces	To establish a recreational park		Medium
Sporting Complex	To establish a sporting complex consisting of - Soccer 2nd field & clubhouse, Cricket nets & pitch, Tennis courts, Netball courts, playground associated with sports fields		Long
Leisure / Gym Centre	To establish a gymnasium - that is accessible to the community, appropriately equipped, with hydrotherapy pool		Long
Group - Foreshore			
Keep foreshore intact - Beach, Park & Foreshore Reserve	To control erosion of foreshore, URGENTLY, with partners: (a) by analysis and design of beach, due, and park protection / restoration, (b) by government priority budgeting for protection / restoration measures		Short
Beach cleaning	To maintain beaches in safe, healthy & attractive state: to benefit residents, to increase and maintain tourists visitations, and to improve employment opportunities		Short
Beach, Park, and Foreshore Reserve new facilities:	To improve the amenity of the foreshore for all users: by 1. Footpaths; 2. Signs / guidance; 3. Parks Play Equip.; 4. Drinking water; 5. Showers (rinse after swim), 6. Picnic tables; 7. Benches only; 8. Barbeques; 9. Toilets		Medium
Beach access:	Safe access for (disabled) people to waterways, including beaches, through parks and dunes by wooden walk/ramp way onto beach, Wowly Creek, Watt Street, Sharpe Street		Medium
Boating facilities:	To improve facilities: 1. Boat ramps; 2. Jetty access depth; 3. Myola Ck launching		Medium
Responsible sustainable use or developments in or near foreshores	Proposals include: 1. Restaurant; 2. Motel; 3. Marina. As business & employment opportunities. These uses of public land & waters, & foreshores are controversial. To be initiated by proponents and evaluated by public.		Long
Group - Environment			
Preserving, promoting and educating for our natural environmental quality	To remove invasive weeds, and educate community about invasive weeds; to protect natural areas by fencing and to act against dumping in such areas; to encourage learning about sustainable practices.		Short
Preserving, promoting and educating for our natural environmental quality	To protect Callala Wetlands and educate community about the value of these Wetlands; To construct a low-impact walkway through the Wetlands..... [commented]		Short
Group - Public Safety & Policing			
To enhance the reality and the perception of public safety	To increase the frequency and visibility of active policing in the area; to encourage reporting of all crime and also reporting of anti-social behaviour; to support a system of neighbourhood watching & reporting.		Short
To improve police links with this area for public safety	To make police operational managers aware of the needs and issues arising in our area that require attention from police..... [commented and continuing]		Short
Creating Callala Strategic Plan			
		Pages 6-7 of 12	April 2013
Strategic Plan Summary & Priorities / Timing			
		Short Term = 12months; Medium Term = 1-3yrs; Long Term = 3yrs + Objectives (Goals) Timeline	
Group - Changing Attitudes			
Negativity from some in community	To encourage residents' positive attitude & pride towards Callala and towards tourist services & development		Medium
Getting the local community to acknowledge tourism is our life blood.	To improve businesses' viability & sustainability		Medium
Business improvement & promotion	To improve and promote tourism, & To make the community aware that tourism is important to Callala		Medium
Group - Promoting the area			
Media Advertising website	To promote Callala as a prime place to live or work or holiday		Medium
Group - Seniors & Housing, Accommodation & Services			
Mature Aged Citizens – Accommodation & Living Options	To make available accessible and adapted housing: independent, or assisted, or specialised residential care, on commercial, cooperative or non-profit basis		Short
More Housing Land or Lots - for all ages	To find more opportunities for new residential land, to make better use of large blocks, to adapt housing, to possibly provide residential care facility and/or in-home services.		Medium
Group - Youth			
Benefits of positive activities	To extend participation in existing groups & activities		Short
Benefits of positive activities	To encourage opportunities for other activities and interest groups to start		Short
Group - Pathways			
"Universal paths", cycle or walk ways, that are safe, durable, well drained	To make safe pathway access for all between school and shops..... [undertaken]		Short
	To complete a safe pathway link through Chisholm St (From Sheaffe St to Emmett St) - school route		Short
	To improve safety for pedestrians, cyclists and motorists. To improve access to major locations and link villages. To promote walking and cycling as part of a healthy lifestyle.		Short
	To identify routes & destinations: Sign posting to existing cycleway from Beach to Bay		Short
"Universal paths", cycle or walk ways, that are safe, durable, well drained	To link Wowly Creek to Callala Beach by "foreshore" route		Medium
	Complete cycleway in Callala bay at end of Sheaffe Street		Medium
	Improve safety for cyclists and motorists. Improve access to major locations. Promote healthy lifestyle. Safety and linking of villages		Medium
"Universal paths", cycle or walk ways, that are safe, durable, well drained	To complete a constructed cycleway from Myola to Callala Beach, to link the villages in a safe route		Long
	To install a pedestrian crossing between playing fields & skate park and the shops		Long
	To install a safe widened shoulder on Callala Beach Road (wide enough to be usable as a path)		Long
	To complete a constructed cycleway between Bay & Beach via Emmett St & Callala Beach Rd		Long
	To install foreshore pedestrian bridges to Boorawine Ck and Wowly Ck		Long
	To extend a foreshore path from Myola north to Red Rock adjacent to foreshore		Long
Creating Callala Strategic Plan			
		Pages 6-7 of 12	April 2013

Policing and Public Safety: What needs to be done?

The forums of March last year posed the question to the community as to what were the issues that needed to be addressed in the areas of Public Safety and Policing. The ensuing discussion resulted in a strong consensus.

Three main areas of concern were highlighted:

1. A lack of Police presence
2. Anti-social behaviour and a lack of unwillingness to report it
3. Need for a revamped form of the defunct Neighbourhood Watch Scheme

What has been done since?

Initially, an onsite meeting was organised with the District Commander Joe Cassar to get a Police perspective on the situation as well as some expert guidance on how to achieve our objectives. Some positive support was assured by Joe and a commitment to reassessing the patrol frequencies.

But by far the most definitive point to come out of this meeting is that Policing is now more than ever a numbers game. This, to a large degree, puts the onus on us as a community to make the effort to actually report all incidents no matter how insignificant it may seem or regardless of what negative sentiments may be rife.

Following on, Constable Scott Chapman presented the new and evolving "Project EyeWatch" to a meeting of the Callala Beach Progress Association. This program holds promise as a vehicle for providing vital feedback to Police via internet:

<http://www.facebook.com/ShoalhavenLAC>

Callala is back on the Police radar, so to speak, with a noticeable increase in patrols and a commitment to respond to incident reports.

Where to now?

Come along on May 19th and chat to Police. They will be there with the Mobile Command Centre which has onboard resources to demonstrate how the Policing System works and how you can help us get more of what you've asked for! SEE YOU THERE!

PS If you have some spare time and energy and an interest in Public Safety and Policing, and would like to be a part of this process, then just make yourself known to the committee on the day.



Community Garden

The Callala-Myola VISION is "Callala is a united community that values community well-being, respects its natural environment and supports sustainable lifestyles"

One of the ideas raised during the 2012 community workshops was the establishment of a community garden. This idea resonates strongly with the vision described by our Callala communities for our area with it providing for community well-being and supporting sustainable lifestyles.

A community garden is a single piece of land gardened collectively by a group of people. A community garden can provide a sense of collective purpose, a physical meeting point for like-minded people who have a common purpose, and place where knowledge can be shared and enjoyed by all age groups.



Benefits of a community garden include:

- An active pursuit yielding fresh food. By growing some of their own food, individuals and families have access to fresh, nutritious food and the mixed meals that support nutritional health;
- Because it involves physical activity, community gardening promotes physical fitness and health;
- Learning to grow plants is mentally stimulating and adds to an individual's knowledge and expertise;
- Community gardens are used by community education, TAFE and schools as learning venues;
- Gardens are used for community education such as waste minimisation and the recycling of wastes through composting and mulching;
- Community gardening is a social activity involving shared decision making, problem solving and negotiation, increasing these skills among gardeners;
- It's a places where people come together with a common purpose, community gardens are places where people get to meet others; and

- Community gardens can be used to build a sense of community and belonging.

Community gardens are publicly functioning in that they are typically owned in trust by not-for profit organisations and in terms of ownership, access and management. Land for a community garden can be held publicly or on private land.

At this stage investigations into the establishment of a community garden in Callala includes a tentative arrangement that may be possible on the grounds of Callala Public School, perhaps being able to foster gardening programs actively in the school itself. Discussions with Mark McCarthy, Principal of Callala Public, are being organised for this year and also with Bunnings for provision of materials for the garden.

We are calling for expressions of interest from the community in terms of who may be able to provide gardening expertise and person – power. If you would like to be a part of a community garden please contact Thelma Marr on 0423 383 583 or

themap@shoal.net.au



Environment - foundation of all we do

At our first Creating Callala public meeting in February 2012, you proclaimed the environment to underpin everything we do.

Our environment is a unique asset which provides lifestyle opportunities for local residents, and is a valuable resource underpinning local businesses by attracting tourist and seasonal residents year after year.

You thought the key issues were:

PRESERVATION

protecting and improving the natural areas around Callala/Myola

PROMOTION

informing the public about how to preserve the local environment

PREVENTION

education campaigns and fencing to limit dumping and damage in reserves



- using signage and information campaigns to minimise dumping in reserves
- attending workshops to promote waste-recycling and sustainability (Council is a great resource on composting, vegi. growing, natural cleaning and recycling)
- organizing the "Too Precious to Trash" campaign to educate locals about the value of the Callala Wetlands and how it can be preserved
- building a low impact walkway through the wetlands in the Callala Creek Bushland Reserve (A grant has been obtained and work will commence this month)

Callala Bushcare Group, with volunteers from the 3 villages, has been tackling these issues in the surrounding environment for the past 8 years. Over a thousand volunteer hours in the past year have been spent

- removing invasive weeds from Council-owned and -managed land
- informing households about invasive garden plants and assisting with their removal to reduce the spread of weeds into public reserves
- maintaining existing fencing to limit illegal access by trail bikes and 4WD vehicles
- submitting grant proposals for additional fencing in key locations

Please attend our stall for additional information and to share your ideas.

You can also contact Callala Bushcare directly: For details, see the Callala Bushcare site <http://www.callalabeach.org.au/bushcare.html> or contact John Hawksworth on 4446-4793 or email rjhawksworth@hotmail.com

In achieving our goals, primary partners will be local residents and businesses, Shoalhaven City Council, and NSW state agencies. Their forward budgeting of funds will be required, as well as community support and energy.

Local associations and many individuals will be needed to achieve our goals. **You can be involved.**

Overall strategies are summarised at pages 6-7.

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Contact Greg Westlake on 4423 5533
Email: gregw@pacificwestlake.com

Designing Your Future

Callala business

Some community workshop participants were business people, some specifically tourist business operators, some trade and professional service providers. Other business supporters were simply citizens aware of how business generally contributes to living in Callala-Myola, by providing services, employment and contract work, and by our scale of operations - the momentum or gravity of the village.

So repeated references to strengthening business links and support emerged from the workshops, and have been carried into several working groups.

Callala residents include many successful trade, professional and other business people, whose skills are vital to ensuring that Callala-Myola flourishes. Their practical, planning, financial and negotiating talents should return community benefits as well as personal.

Goals of the Chamber

Callala Business Chamber and Tourism Inc (CBC&TI or Chamber) was established to represent the local business community and encourage tourism in our pristine coastal villages. Starting in October 2011, the Chamber provided a commercial focus, and has brought lots of enthusiasm to promoting visitation and economic activity in the area.

By representing united interests to relevant authorities, it aims to benefit local businesses viability



Overall Creating Callala strategies are summarised at pages 6-7.

Further detail about the Chamber is on-line at <http://callalachamber.com.au/>

Contact for the Chamber is callala@callalachamber.com.au

Direct contact for Chamber (without being on-line) is PO Box 88, Callala Bay NSW 2540

Phone President Alfia on 0431 344 340, or Market Coordinator Karen on 4446 6669

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There have been discussions about merging the two Associations, amalgamating as in the Creating Callala planning process, and for strength of representation. However, that is still a moot suggestion.

Further detail about the Callala Bay Community Association is on-line at <http://callalabay.org.au/>

More about Callala Beach Progress Association is found at <http://www.callalabeach.org.au/>

Links to Creating Callala Committee and processes are also available on-line at those sites.

Contacts for the two Associations are also found on their web-sites and in their newsletters, which are usually available at either retail centre.

*"Come for the view.
Stay for the lifestyle."*

and promote economic activity in the Callala and surrounding areas.

Chamber Events

The first high-profile event was "Carols at Callala" in late December 2011. Since late 2012, the Chamber's new "Fins and Sails" markets have been held every 3rd Sunday of the month (except January, which is already hectic!!). These markets offer local and hand-crafted goods in the shopping centre precinct.

Chamber meetings are Executive Committee Meetings, open to all members, are held on the 1st Friday of the month (except January).

In achieving Callala-Myola's business and economic goals, primary partners will be local businesses, local resident business people, and resident and ratepayers generally rallying community support.

You can be involved.



"Ageing in place": getting older but staying here

Both workshops strongly reported a need for seniors services, seniors housing and for other developments in Callala-Myola. This has been confirmed in further community consultation. It's only natural, because this area is so popular with retirees!

A Mature Aged Citizens group are examining the multiple options, including services and possible accommodation sites. This is a community enquiry, not commercial or profit-driven.

Ask people what would suit ?

This is one of the very big questions.

Would people prefer and be able to stay in their present homes? Would it be possible and affordable with some changes to make them easier, and with services to support them there?

If moving to specially designed accommodation, what would people want to occupy? Would they want to buy or lease? What would they be able to afford, after considering any government supports?

To help find answers to those questions, some explorations have started. Census data and trends are being examined - with assistance from a volunteer professional analyst.

An interview questionnaire is proposed, to survey current residents or owners who are at or approaching retirement age, asking them

- what options they would consider suitable for living, and purchasing or leasing.
- what MODEL/s of housing delivery - commercial, institutional, community, cooperative....
- what scale or grouping or siting - possibly several small group sites, or a larger site with room for growth.

The answers should guide any new venture for retirement living in Callala-Myola, whether mobile services to adapted existing homes, OR accommodation provided by an existing provider, a developer, or by a community investment initiative.

Next steps are more asking !

Some Census data is in hand, more is being gathered for analysis.

Designing and applying the survey will be the next local project

- to ask about services needed in existing homes
- to ask about adapting existing home to suit age or disability needs
- to identify the class of housing solutions - seniors only or integrated or three level care
- to examine the type / types of housing units likely to be needed or affordable
- to put some realistic numbers to the need or demand
- to clarify need or preference for owned or leased
- to consider finance sources -for start-up, for individual unit provision, for operating.

What guidelines for seniors housing ?

Any viable options can be considered, including separate Torrens title, or community title on large lot(s), or "demountable village" but to an accessible standard of design.



It would be preferred to use a defined not-for-profit model: maybe an existing service provider, or a cooperative development model, or a local resident investment scheme.

Council's 2004 report looked at needs, trends, and some options: "A Place for Aging?". That report also looked at various state policies including the Seniors Living State Environmental Planning Policy (SEPP).

What may be possible ?

Retirement villages (seniors housing) are currently permissible in a range of urban zones throughout Shoalhaven. Council has not specifically zoned individual predicted sites for this purpose. Need is driven by many variable factors: demographics of a locality, landowner expectations, site suitability. So supply is owner or operator driven.

Some residential urban and rural zoned land in Callala Bay, with consent, would be suitable for seniors housing, as defined in current Shoalhaven Local Environment Plan (SLEP) 1985 and the draft SLEP 2013). Factors to consider (and for consent) in any site include relative distance from facilities/services, bushfire threat, threatened species impacts.

In achieving such goals, primary partners will be local residents and businesses, harnessing community support and energy. **You can be involved.**

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Overall Creating Callala strategies are summarised at pages 6-7.

Further detail is on-line at <http://creatingcallala.weebly.com>

An electronic copy of this document and more will also available on-line at that site.

Contact for any Creating Callala group is creatingcallala@gmail.com

Direct contact (without being on-line) for this topic is Duncan 44 466 266

Sports News

Much of the work relating to sports within the Callala Bay, Callala Beach and Myola region focused on expansion of existing sporting fields. The community consultation meetings identified that this is a high priority item for the area to ensure that our communities have access to adequate open spaces and sporting fields and amenities to meet the needs of our residents.

Local goals and actions

Community discussions have identified a range of wanted sports and recreational facilities, which are noted under various headings in the summary table on pages 6 & 7.

These include soccer, cricket, netball, beach, boating, swimming, sailing and cycling facilities, as well as park and playground goals.

Looking for space for sports to grow

It has also become apparent that the existing sporting ground in the area is in high demand, which has resulted in a situation where the space is insufficient to meet current demand. This has been raised with the Shoalhaven Sports Board by residents of Callala who are involved in the local Soccer Club.

Shoalhaven Sports Board is Shoalhaven City Council committee that has delegated authority to make decisions about sporting facilities within the region. The issue of local sporting facilities and required expansion of the Callala Sporting Complex was raised with Sports Board in February 2012.

Sports complexity

This submission resulted in a resolution by the Committee to ensure that the Council Budget for 2012/13 reflects the need to complete the required assessments: first, assessing the existing location on Emmett Street for expansion; as well as identifying and assessing alternate locations if required. There was a requirement in the minutes that this be reported back to the next meeting of the Sports Board. Unfortunately, the item has not

appeared in the Agenda or Minutes of any subsequent meeting of the Sports Board.

In March 2013, Shoalhaven City Council were contacted to seek advice on any progress being made on this topic as it had been reported that an assessment had been made identifying that an expansion of the existing sporting complex was not possible. The response received indicates that an un-minuted discussion occurred at the last meeting of the Sports Board, which suggested that a hydrology assessment was currently being conducted and preliminary draft information suggested that expansion of the current location may not be feasible. It was further indicated that the report would be provided to the next meeting of the Sports Board after which it will become a public document.

Unfortunately, previous correspondence received from Council indicated that in July 2012 a consultant had been engaged to carry out the drain and hydrology assessment and it was reported that the results were expected to be forwarded to Council in August 2012. It was also suggested that a report of programs was expected to be presented to the next meeting of the Sports Board, but this did not occur either. It is apparent therefore that the information provided by Shoalhaven City Council on this topic has been inaccurate and tended to suggest that work is progressing when in fact this is not the case.

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Our Community's Health and Social Wellbeing

One concern and outcome of the public workshops was to generate ideas that would socially engage the people from this area. We looked at the possibility of coordinating all the local groups related to health and social wellbeing. Here are some groups identified so far to which everyone is invited and welcome at any time.

- Archery (Sat, 10:30-12:30).
- Belly Dancing (Tues 6:00-8:00pm);
- Bush Care (Tues, 8:00-10:00am);
- Craft (Tues 10:00-);
- Friends of Callala (CPSA branch)
- Folk Dancing (Tues 3:00-5:00pm);
- Meditation & Relaxation (Fri 10:00am);
- Simplicity Circle (www.ingridpoulson.com/)
- Tai Chi, (Mon am);
- Yoga (Thurs 6:00-7:30pm);
- Aqua Aerobics (Mon, Wed Fri, weather permitting);
- Walking (Wed 9:00- and Tues 9:00- once a month, informal gathering);

Being involved in Callala's community social networking will add to the quality of both your life and the lives of others in many ways. Being active enhances diverse existing skills, encourages the learning of new skills, makes new friends, and puts smiles on faces. In short, being active promotes well being, and all this is attained in our beautiful environment. Make our community more alive by becoming involved.



Jennie Dicker, Owner & Manager of Travelworld Nowra
35 years experience and part of the local community.

Ph: 4421 2666

Shop 4, Stockland Nowra

Interest was expressed in developing other social and/or well being groups, for example,

- a Monthly Book Club and early morning and
- late evening Walking Groups.

Any new ideas or groups that have been omitted can be added to our list at our next Callala Community Gathering. Please come to the next Community Gathering so that we can obtain details of any existing group to which you belong, and/or bring ideas to start your new group.